



Profile Bio-Diane Morano Smith

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Vic Ferguson

The World Federation for Coral Reef Conservation 281.971.7703 P.O. Box 311117 Houston Texas 77231

8.8.15



Profile Bio

Diane Morano Smith, MS, RD, CCRC Marketing/Advertising for WFCRC

EDUCATION:

Master of Science: Nutrition Science. Case Western Reserve University; Cleveland, Ohio. December 1990. (GPA: 3.8/4.0)

Bachelor of Science: Nutrition & Dietetics. State Univ. of N.Y. College at Buffalo. ADA Plan IV. May 1987. (Honors)

CERTIFICATIONS:

	Local Captain's License
12/08	to present
	VHF Operator's License
12/08	to present
	Registered Dietitian
10/91	to 5/2007
	Certified Food Service Manager
09/94	to present
	Certified Diabetic Educator
04/96	to 4/2001
	Shared Care-Blood Pressure Cert.
10/96	to present
	Certified Clinical Research Coordinator
05/97	to present

WORK EXPERIENCE:

4/07- Present **Managing Director/Chief Executive Officer:** Random Wind Charters, NV
St. Maarten, Netherlands Antilles
Management of Small Charter business including:
Marketing and Advertising
Sales and Bookings
Daily Operations of business including maintenance, hiring, training, catering, supplies and customer service.

7/06 - 1/07 **Research Associate:** Research Support Center. Medical University of South Carolina. Charleston, South Carolina



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- Advised & Consulted with Principal Investigators & Coordinators regarding Protocol Development, Submission & Execution
- Coordinated Incoming Protocols for Completion, Submission & Review
- Served as Nutrition and General Advisor on Protocols

5/91- **Consultant/Teacher:** Private Practice

- Present
- Team Consultant, Nutrition, City of Philadelphia
 - Lifelong Weight & Diabetes Management Classes
 - Research Consultant, Individual Nutrition Counseling
 - Lectures & Seminars
 - Heart-Healthy & Vegetarian Cooking Classes & Demonstrations
 - Nutrition Course Instruction at Local Colleges & Universities

6/02- **Consulting International Account Executive:** Hayes, Inc. Lansdale, Pa
1/03 (Office in Gerlingen, Germany)

- Developed International Business relationships and created sales relationships. Work ended due to company's international budget constraints.

8/97- **Cardiovascular/Metabolic Scientific Affairs Liaison:** Bayer Corporation,
10/00 Pharmaceutical Division, Corporate Office: West Haven, CT

- Identified, Developed and Built Relationships with Opinion Leaders in Cardiovascular Disease, Endocrinology and Congestive Heart Failure
- Discussed Current Scientific Literature
- Planned and Implemented Scientific Symposia and Training Programs
- Served as Technical Resource for Internal and External Customers, Including Sales and Marketing
- Identified and Profiled Investigators for Clinical Trials; Monitored and Assisted with Protocol Development and Implementation of Phase IV and Investigator- Initiated Trials
- Served as United States Pharmaceutical Representative to the World Heart Federation
- I left this job to accompany my husband on a 3-year project in Germany.

1/95- **Research Manager:** Allegheny University of the Health Sciences -
8/97 (Formerly Medical College of Pennsylvania/Hahnemann University) Lipid Disorders Research Center; Phila., PA

- Directed all Marketing and Public Relations efforts
- Directed all Business Development through the Procurement of Clinical Trials from CRO's, Pharmaceutical Co.'s and Other Means
- Created the Fastest Growing and Third Largest Income Generating Trial Site in University System from Pittsburgh to Philadelphia
- Managed Daily Administrative & Clinical Trial Operations in Lipid Disorders, Diabetes & HTN; including Study Coordination, Budgeting, CQI, Drug Accountability and Laboratory Operations



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- ▯ Designed and Procured Funding for Biomedical Research Projects, Including Grant/Proposal Writing
 - ▯ Assisted in the Administration of Cardiology Fellow Training Program
 - ▯ Provided Nutrition Therapy for High Risk Cardiac, Diabetic and Study Patients
- 2/91- **Clinical Dietitian:** Albert Einstein Medical Center, Philadelphia, PA
4/94
- ▯ Assessed & Evaluated Inpatients & Outpatients Including Pediatrics, Orthopedics, Cardiology, Oncology, Diabetes, Geriatrics, ICU & CCU
 - ▯ Educated Patients & Staff through Cardiac Rehab & DM Classes & In-Services
 - ▯ Created Nutrition Information for Patient & Community Education
 - ▯ Developed Hospital-Wide Volunteer Feeding Program
 - ▯ Created & Monitored Continuous Quality Improvement Studies
 - ▯ Managed Dietitian's Office
- 6/88- **Health Volunteer:** United States Peace Corps, Mauritania, Africa
3/89
- ▯ Educated Families in Subsistence Farming, Sanitation & Oral Rehydration
 - ▯ Identified & Addressed Water Sanitation Needs in Two Villages
 - ▯ Solicited Funding for & Directed Construction of Vital Well
 - ▯ Established Disease Prevention Educational Program for African Counterpart Educators

ADDITIONAL EMPLOYMENT EXPERIENCE:

- ▯ Food Service Supervisor/Dietetic Technician: Sheehan Emergency Hospital, Buffalo, NY. Counseled In and Outpatients, Oversaw Kitchen, Cafeteria & Diet Office Including Production, Sanitation, Safety & Sales; Revised Therapeutic Menus for Nutritional Adequacy & Variety
- ▯ Dietetic Technician: Buffalo General Hospital, Buffalo, NY. Counseled In and Outpatients, Created and Modified Therapeutic Menus, Supervised Diet Office
- ▯ Food Service Director: Devon Manor, Devon, PA. Managed Large-Scale Food Service Department with Satellite Dining, Employee Cafeteria & Catering
- ▯ Dietary Supervisor: Heathwood Healthcare Center, Williamsville, NY. Managed Kitchen & Dining Room Staff Including
- ▯ Owner/Manager: Moonlight Catering, Doylestown, Pa. Events. Equal partner of exclusive catering company. Full-service catering for 10- 200
- ▯ Dietitian: Meals on Wheels of Buffalo & Erie County, Buffalo, NY. Visited Clients in Their Homes for Nutrition Assessment & Education; Inspected Kitchen Facilities for Sanitation & Dietary Compliance

ADDITIONAL VOLUNTEER EXPERIENCE:

- ▯ State of New York Governor's Nutrition Outreach Program, Buffalo, NY
- ▯ American Cancer Society, Philadelphia, PA



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- ▯ Meals On Wheels of Buffalo & Erie County, Buffalo, NY
- ▯ Philabundance, Philadelphia, PA

PROFESSIONAL AFFILIATIONS:

- ▯ American Heart Association 1995-2000
- ▯ Southeast Lipid Association 1997-2000
- ▯ American Dietetic Assoc.: Treas., Vegetarian Nutrition Practice Group 1994-1997
- ▯ Pennsylvania Dietetic Association-Chair: Local Arrangements. 1996 Annual Meeting 1996
Recognized Young Dietitian of The Year
- ▯ Philadelphia Dietetic Association: Co-Chair, Community Dietetics. 1994-1996
- ▯ American Diabetes Association 1995-2000
- ▯ Tri-State Association of Diabetic Educators 1997-2000
- ▯ Drug Information Association 1995-2000
- ▯ Associates of Clinical Research Professionals 1994-2000
- ▯ Phi Omicron Upsilon Omicron Honor Society 1986-1998

*Diane Morano Smith
The World Federation for Coral Reef Conservation
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The only thing necessary for the triumph of evil is that good men do nothing"....Edmund Burke