



Invitation to Partner with WFCRC

How do we save coral reefs?

Vic Ferguson

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An Invitation to a Partnership with The World Federation for Coral Reef Conservation. (WFCRC)

The World Federation for Coral Reef Conservation (**WFCRC**) invites nonprofit organizations and government units with environmental and sustainable development missions to contact us about becoming a partner with **WFCRC**. We use the Earth Charter definition of sustainability, recognizing that peace, social justice and relief from extreme poverty is necessary to preservation and restoration of our earth's environment.

We seek partners so together we can work to create a sustainable future for life on earth. To become a partner nonprofits must have nonprofit status in accordance with the country in which they are legally organized, in the US they must have IRS 501 (C) (3) status. Government units can become partners if they are dedicated to environmental or sustainable development missions. Clubs and other less formal groups are welcome to establish a group, just join and then set up your group.

WFCRC Coastal Network is a social networking site with an extensive marine related issues and reports. Our mission is to raise awareness among people worldwide of the need to live sustainably and to connect them to information leading to effective action.

WFCRC's network of participating nonprofit environmental organizations, which we hope the nonprofit you represent will join, will receive the following benefits at no cost:

- Increased local to global visibility
- Donations from site users to your organization
- Engagement of people in your cause
- An outlet for your videos, blog articles, polls, surveys, research reports, campaigns
- Ability to form groups that are either open to the public or by invitation only
- Expanded connections with others who are working on related issues
- Access to new audiences through the site, our newsletter, social network outreach and press releases

Our users are youth, youth influencers, students in higher education, people interested in the environment, environmental organizations, governments, green businesses and the general public.

We have made it easy for you to become a partner. Just contact us about joining us. Once your organization is accepted, the next steps are for you to set up your campaign(s) in donations if you wish to offer site visitors a chance to donate to you. You can look over the donations section of the site and see the terms and conditions.

As we all win if we engage more people in our causes, The World Federation for Coral Reef Conservation asks our partners to put a link to us on your site and to inform your constituents of our partnership, encouraging them to become part of this global community. We will supply news from time to time which we ask be included in your ongoing communications with your constituents. We seek a long and meaningful partnership.

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