



R.E.E.F.S. Town Hall Meeting

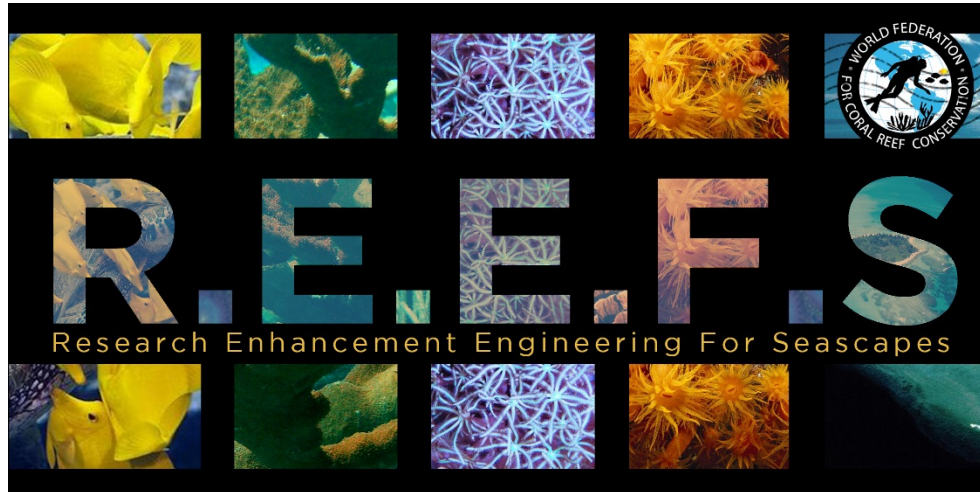
Business Luncheon

Vic Ferguson

The World Federation for Coral Reef Conservation 281.886.7428 P.O. Box 311117 Houston Texas 77231

6.1.13

Team Members:



On November 14th 2013 we will hold our **R.E.E.F.S. (Research Enhancement Engineering for Seascapes) Town Hall Meeting** at the Dawn Beach Club Resort (DBC) in St. Maarten Netherlands Antilles.

Tadzio will you approach the Dawn Beach Club about sponsoring our coral reef conservation organization in an effort to offset some unfortunate events that destroyed reefs during the construction of the DBC. Our philanthropic programs are aimed at sustaining coral reefs despite man's unfortunate actions of lack of concern for the oceans treasures. Please use the attached letter head template for any communication you make and keep a copy so we know what has been discussed. It is for our CRM (customer relations management) database.

Diane did you talk with someone at the DBC few weeks ago, should that be the person for Tadzio to contact? Maybe both of you could talk to the DBC.

As you guys look into these procedures please give me your feedback on the effectiveness of these procedures so be sure to read all of this document.

I want to make plastic business cards for both of you guys so please give me the contact info you want on your card. Use mine as an example.

Diane I need the bank info so I can set up a bank account with you and I as signers.

WFCRC would like to hold several events at the DBC in the years to come. We would like the DBC to be our operational headquarters in SXM which would require the use of an office space two times a year for a few days. The first event would be our **R.E.E.F.S Town Hall Meeting** on November 14th 2013.

Tadzio will you and Diane contact local stakeholders for sponsorship of our events as well as the organizations listed below.



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- [St. Maarten Yacht Club Regatta Foundation](#)
- [Heineken](#)
- [St. Maarten Tourism Club](#)
- Shipwreck Shop
- [St. Maarten Hospitality and Trade Association](#)
- [Shell Marine Products/The SOL Group](#)
- [Captain Morgan](#)
- [Caribserve](#)
- [Budget Marine](#)
- [Sunsail](#)
- [WSI](#)
- [Panama Jack](#)
- [GILL](#)
- [Saint-Martin](#)

For the town hall meeting will invite people of influence and local stake holders as well as influential people from other islands in proximity. We expect no more than 20 people for a lunch daytime business meeting. We will have a very small but very professional information exchange of ideas and programs in an indoor space with screens and projectors for a short presentation. Get an estimate for the cost of a 20 person daytime luncheon with meeting room.

Will approach this Town Hall Event from an introduction and informational stand point. **Begin at 11:00**

We will make a short introduction of WFCRC and its goals and mission statement. Ideas behind our existence and the reason we are sharing what we know and how we will share information. **Vic-(5 minutes)**

Master of Ceremonies will then introduce the panel of speakers: **Diane-(5 minutes)**

Our panel of speakers will consist of:

1. Manager of Nature Foundation-Tadzio Bervoets.
 - i. Discuss current coral reef conservations efforts/concerns and how any new plans would enhance and improve current conservation programs **Tadzio-(10 minutes)**
2. Concerned local stakeholder?
 - i. Very concerned local stakeholder- Discuss a view point from local stakeholder that wants to manage change on the island from a more informant stand point. **To Be Determined (10 minutes)**
3. Dutch and French Officials?



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- i. Discuss current 1st response plans, if any. **To be determined by Tadzio (10-20 Minutes)**
4. Coast Guard?
 - i. Discuss current 1st response plans, case histories **To determine by Tadzio and Vic. (10 Minutes)**
5. Q and A **(20-30 Minutes)**
6. Lunch at Dawn Beach Club-**12:30-1:30**
 - i. Lunch from menu from Dawn Beach Club, this is not a fund raiser

Discussion of how WFCRC will address issues: **(1:30-2:30)**

7. Describe how and when 1st response alerts or Public Service Announcements to registered members via E-mail. As alerts are made available from any marine disaster an email will be sent to members with a description of event, any immediate danger to coastal constituents, facilities, contact numbers for command structure and other 1st response agencies. **Steve Jones (5 minutes)**
8. GIS dashboard will be available for visual purposes as soon as updates can be made. From a smart phone our users will be able to mouse over his or her location and see what conditions are associated with the event. Conditions like weather and radar, ocean currents, wind currents and possibly aerial imagery of the event. **Steve Jones (5 minutes)**
9. A virtual library based on location with be available for viewing any documentation related to the current location.
 - a. UAV (unmanned aerial vehicle) data 1.5 cm resolution will be available to make an accurate accounting of coral reef, their location and possible health a reproduction cycles. This imagery will give a level of reef management never before seen. From this imagery change management will be backed up by actual data, beach erosion can be quantitatively identified making corrective measures more effective. **Tom Kenney (5 minutes)**
10. UAV (unmanned aerial vehicle) data 1.5 cm resolution will be available to make an accurate accounting and inventory of coral reefs, their location and possible health and reproduction cycles. This imagery will give a level of reef and change management before seen. From this imagery change management will be backed up by actual data of beach erosion can be quantitatively identified making corrective measures more effective. Aaron Lawrence Woopert Inc. -Discuss UAV advantages, technology and acquisition procedures **To be determined (10-15 Minutes)**
11. What's next and how we will proceed. Introduce the next event: R.E.E.F.S Gala- **Diane (5 minutes)**



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In March just after the St. Maarten Heineken Regatta we will have our full blown R.E.E.F.S Gala at the Dawn Beach Club. All dates with the Beach Club are dependent on our negotiations with DBC. Confirmation and details will be coming.

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