

## **Request for Ambassadors and Donations**

Join us and make a donation

Vic Ferguson

The World Federation for Coral Reef Conservation

P.O. Box 311117

Houston Texas 77231

Over geologic time coral reefs through the world have survived several killing events like ocean warming, acidification, coral bleaching, silt transport, coastal development, tectonic and weather events. It is very unlikely that reefs can survive all of these events when combined *with an oil spill*. Hydrocarbon spills are the new killing events that we need to address by raising the need for a 1<sup>st</sup> response program. Hydrocarbon spills are one event we can have an immediate impact on by sharing information with the rest of the world.



The World Federation for Coral Reef Conservation (WFCRC) appreciates your realization that "The rain forest of the oceans" are currently in peril and should be protected in every possible way.

We all know this. Coral reefs throughout the world are being affected in a negative way (particularly by dumping, spilling, leaking, or leaching hydrocarbons and other toxic constituents into the water column), and we need to develop a defensive posture to repel some of mans impact.

Living in the real world, we all know that nothing is perfect, accidents happen and leaks do occur, all of which ends up in solution somewhere.

In many developing nations throughout the world, offending parties do not take responsibility for their spills, and identification of the offending party is often difficult. When a company cannot or will not take the initiative to clean up the environment after an ecosystem-destroying event, the burden—and responsibility to save coastal ecosystems, the reefs- falls to someone else.

The most effective avenue to minimize the damage of this type of event is an early "first response" for cleanup. We want to put critical first response clean up information not only in the hands of the Managers of Marine Protected Areas (MPS's), but also into the hands of effected individuals, which would ensure that local fisherman and coastal constituents around the globe know how to respond when a spill occurs. When these preventive measures are shared on a broad basis, the end result may have a worldwide positive effect on coral reefs. For those of us who believe in evidence based science, we have a responsibility to share what we know.

The WFCRC, an International 501 (c) (3) nonprofit Florida corporation, has developed several programs focused on coral reef conservation that not only uses current technology, but creates a worldwide coastal network of like-minded people as well. Our first program, "Best Practices for Oil Spill Cleanup," creates a one stop shop portal for Best Practices for oil spill cleanup from professionals involved in offshore/onshore oil and gas operations.

WFCRC is the operational model for gathering and sharing these "Best Practices" and other first response information, via a GIS dashboard and web apps, which can be viewed by hand held devices.

Request for Ambassaddors.doc



## Request for Ambassadors and Donations

Join us and make a donation

Vic Ferguson

The World Federation for Coral Reef Conservation

P.O. Box 311117

Houston Texas 77231

A large part of this effort is talking with stakeholders, persons involved, making partnerships, and developing relations as Ambassadors around the world for WFCRC. We need contacts in many countries to act as a "chargé d'affaires" for WFCRC.

We are seeking operational support and development of our unique programs and openly request any information, contacts, ideas, associations, strategic alliances and donations

As we all know, feedback is paramount, and we need input, support, information, and any help you can give to our cause in raising the awareness of a 1st response plan in interests of conservation.

If you are interested in being a WFCRC Ambassador by being part of something that could drastically have an effect in your life time, tell me something about yourself and where your interests are in an email. I hope to hear from you soon. We need consultants, advisory input, ambassadors and friends. Join our efforts in sharing vital information for oil spill cleanup, with the rest of the world.

THE WORLD FEDERATION FOR CORAL REEF CONSERVATION (WFCRC) is an International 501 (c) (3) Nonprofit Corporation established in Safety Harbor, Florida in 2009.

For donations via a personal check or money orders send to: The World Federation for Coral Reef Conservation, P.O. Box 311117 Houston, Texas 77231. For online donations go to <a href="https://www.wfcrc.org">www.wfcrc.org</a> and choose the Donate link.

"With your generous donation, you are providing <u>direct</u> support for WFCRC to share strategic first response oil spill cleanup information with stakeholders around the world.

All donations are tax deductible, so please help us by making a decision to donate today.

Thank you
Vic Ferguson
Executive Director
The World Federation for Coral Reef Conservation
vic.ferguson@wfcrc.org
281.309.1201